



EXPO IAS 2026

The **EXPO IAS 2026** is THE PLACE OF OPPORTUNITIES, the ideal space to promote your products and services, generate new business, and enhance your presence.

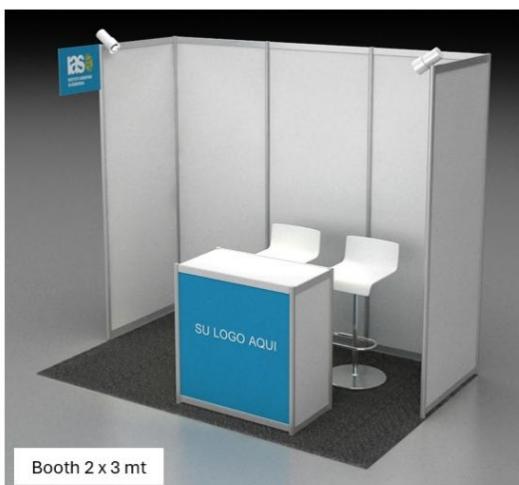
EXPO IAS 2026 will take place from Tuesday 6th October to Thursday 8th October 2026, at the City Center Rosario Convention Center, as part of the 26th IAS Steel Conference.

Booth pricing and specs

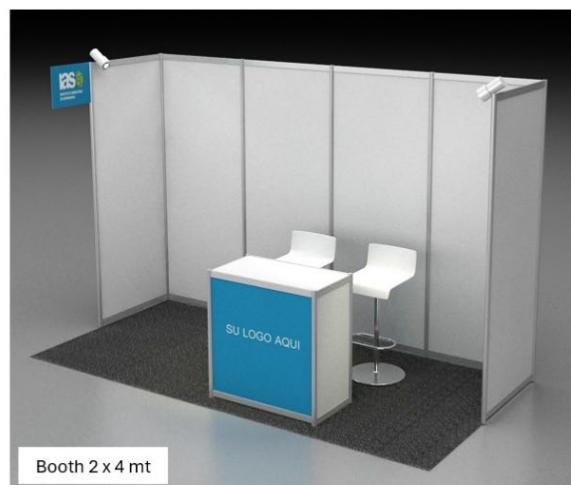
- 2m x 3m booth (booths 1-20, 27, and 28): USD 4,000
- 2m x 4m booth (booths 21-26): USD 5,500
- 10% discount when booking 2 booths

Booth inclusions

- Assistance from assigned staff during setup, operation, and dismantling of the exhibition.
- 24-hour security.
- One counter and 2 chairs.
- Standardized branding and signage.
- Lighting and carpeting.
- Two (2) complimentary full passes to the conference.
- 1/8-page colour advertisement for your company in the Siderurgia Noticias IAS journal in the issue before and after the conference (design not included).
- Free admission to the "Steel Executive Forum"
- Meeting room available for business meetings (reservations required).



Booth 2 x 3 mt



Booth 2 x 4 mt

Important information:

Assembly and Building of Exhibition Booths: Sunday, 4th October from 12:30pm to 6pm.

Exhibitors admission: Monday, 5th October from 8am to 4pm.

EXPO IAS 2026 Opening: Tuesday, 6th October at 11:00am.

Official opening to general public: Tuesday, 6th October, at 12:30pm.

EXPO IAS 2026 Exhibition Hours:

- Tuesday, 6th October, from 9:30am till 5pm
- Wednesday, 7th October, from 9am till 5pm
- Thursday, 8th October, from 9am till 5pm
- Dismantling: Thursday, 8th October, from 5pm till 7pm

Select a booth using the EXPO floor plan. Booths are sold on a first-come, first-served basis.

>>>To book a booth, please complete the online form at the following link:

<https://events.siderurgia.org.ar/en/26th-ias-steel-conference-and-expo-ias-2026/booths/>

26th IAS STEEL CONFERENCE & EXPO IAS 2026

LAY-OUT



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