



# ***EXPO IAS 2026***

The **EXPO IAS 2026** is THE PLACE OF OPPORTUNITIES, the ideal space to promote your products and services, generate new business, and enhance your presence.

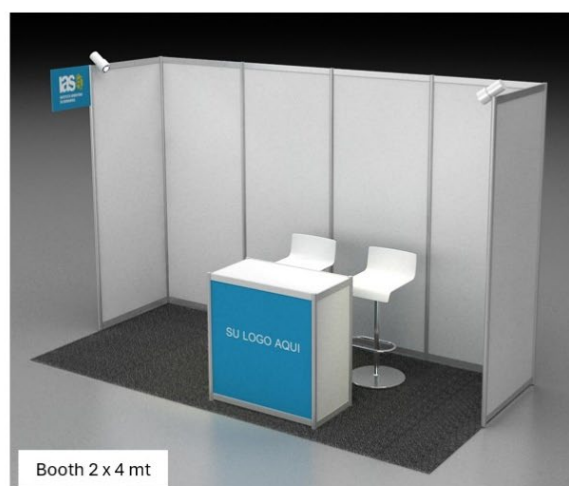
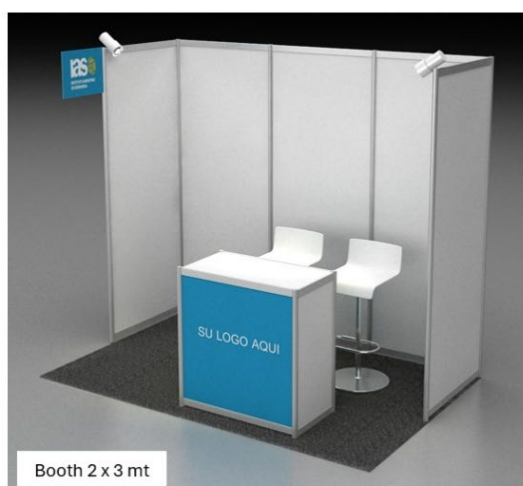
EXPO IAS 2026 will take place from Tuesday 6<sup>th</sup> October to Thursday 8<sup>th</sup> October 2026, at the City Center Rosario Convention Center, as part of the 26<sup>th</sup> IAS Steel Conference.

## **Booth pricing and specs**

- 2m x 3m booth (booths 1-20, 27, and 28): USD 4,000
- 2m x 4m booth (booths 21-26): USD 5,500
- 10% discount when booking 2 booths

## **Booth inclusions**

- Assistance from assigned staff during setup, operation, and dismantling of the exhibition.
- 24-hour security.
- One counter and 2 chairs.
- Standardized branding and signage.
- Lighting and carpeting.
- Two (2) complimentary full passes to the conference.
- 1/8-page colour advertisement for your company in the Siderurgia Noticias IAS journal in the issue before and after the conference (design not included).
- Free admission to the "Steel Executive Forum"
- Meeting room available for business meetings (reservations required).



## Important information:

**Assembly and Building of Exhibition Booths:** Sunday, 4<sup>th</sup> October from 12:30pm to 6pm.

**Exhibitors admission:** Monday, 5<sup>th</sup> October from 8am to 4pm.

**EXPO IAS 2026 Opening:** Tuesday, 6<sup>th</sup> October at 11:00am.

**Official opening to general public:** Tuesday, 6<sup>th</sup> October, at 12:30pm.

## EXPO IAS 2026 Exhibition Hours:

- Tuesday, 6<sup>th</sup> October, from 9:30am till 5pm
- Wednesday, 7<sup>th</sup> October, from 9am till 5pm
- Thursday, 8<sup>th</sup> October, from 9am till 5pm
- Dismantling: Thursday, 8<sup>th</sup> October, from 5pm till 7pm

Select a booth using the EXPO floor plan. Booths are sold on a first-come, first-served basis.

>>> To book a booth, please complete the online form at the following link:

<https://events.siderurgia.org.ar/en/26th-ias-steel-conference-and-expo-ias-2026/booths/>

# 26<sup>th</sup> IAS STEEL CONFERENCE & EXPO IAS 2026

## LAY-OUT



Select a booth using the EXPO floor plan. Booths are sold on a first-come, first-served basis.

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