

PLATINUM SPONSORSHIP

BENEFITS:

- **Promotion of the company** in different sites (email marketing, social networks, posters, printed program, Conference home website including the sponsor company's website, Siderurgia Noticias IAS Journal, Opening and Farewell Ceremony)
- **Booth 2m x 4m (from 22 to 27)** including:
 - 1 desk and 2 chairs.
 - Bowl with 40 cans (beer/coca cola)
 - Assistance to the Exhibitor during the assembling, opening hours of the EXPO and dismantling.
 - 24hs surveillance.
 - Identification graphic labeled standard on the front desk.
 - Lighting and carpet.



The sponsor may change the design of the booth at its own expense with prior IAS approval, the non-use of the furniture will not generate a refund or discount by IAS.

- The booth must be open throughout the event.
- **6 (six) complimentary Conference + EXPO registrations**
- **6 (six) complimentary tickets for the Happy Hour:** Wednesday, October 2
- **1-page color advert** in the Siderurgia Noticias IAS Journal in the previous and post Conference issues (advert design is not included)
- **Room for business meetings** (previous booking required)
- Possibility of gift during the event (production by the sponsor)

These categories correspond to PLATINUM SPONSORSHIP (choose one of them):

- Coffee Breaks
- Lanyards

COST: USD 22,000

Book your sponsorship at: <https://events.siderurgia.org.ar/en/25th-ias-steel-conference/sponsorships/>